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**FOR IMMEDIATE RELEASE:**

**VARILITE<sup>®</sup> LAUNCHES REDESIGNED WEB SITE**

March 17, 2006, Seattle, WA — *VARILITE*, which manufactures and sells postural support products for people who use wheelchairs for mobility, announced it has redesigned its web site to be a better resource for its customers and to provide in-depth product news and information.

The redesigned web site ([www.varilite.com](http://www.varilite.com)) has information for dealers and wheelchair users, as well as educational materials geared toward therapists and seating specialists. The site includes a new look and feel, with easier access to product specifications—including product configurators, educational materials, downloads—as well as a section dedicated to Medicare reimbursement.

"*VARILITE* has a history of innovative product development backed by in-depth product education. In that tradition, this new online tool offers visitors easier access to a wealth of product-specific information," said Jennifer Giblin, *VARILITE* Brand Manager. Highlights include:

- The **Configurator** allows users to configure each product to specify such options as size, valve type, and bracket length. Configured results such as item number, HCPCS code, and price are displayed directly on the same page.
- The **Seating Decision Tree** and **Back Decision Tree** directly follow Medicare coding policy to help users select products based on CMS requirements. The MAP (Most Appropriate Product) pages help users further clarify the most appropriate product within a category based on individual seating and positioning needs.
- *VARILITE*'s Clinical Education Specialists provide **Case Studies** demonstrating real-life solutions to seating and positioning problems.
- The **Dealer Locator** and **Rep Locator** provide an easy way to search for and locate *VARILITE* dealers and Sales Representative across the country. The complete list of distributors around the world can also be found on the **International Distributors** page.

**About *VARILITE***

*VARILITE* systems are manufactured by the medical division of Cascade Designs, Inc. in Seattle, Washington and distributed internationally. Our comprehensive family of seating and positioning systems includes cushions, back supports, hip belts, chest harnesses, ankle supports, and seating accessories. For



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information about *VARILITE*, visit [www.varilite.com](http://www.varilite.com). In addition to *VARILITE* products, Cascade Designs, Inc. manufactures products for outdoor recreation, travel, and military markets. For information about Cascade Designs, visit [www.cascadedesigns.com](http://www.cascadedesigns.com).

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